



Your District Soil & Water Conservation District

Address: 5417 Gerstner Memorial Drive Lake Charles, LA 70607
Phone: (337) 474-1583 Ext. 3 Email: Danielle.vail@la.nacdnet.net
Website: gulfcoastswcd.org

In Cooperation With

National Association of
Conservation Districts

MEMORANDUM

DATE: August 25, 2022
TO: Calcasieu and Cameron Parish Teachers
FROM: Gulf Coast Soil and Water Conservation District
RE: Gulf Coast SWCD is sponsoring a district-wide Conservation Poster Contest.

The Gulf Coast Soil and Water Conservation District contest will join the Louisiana Association of Conservation Districts Auxiliary and the National Association of Conservation Districts by locally sponsoring a Conservation Poster Contest. The Annual National Conservation Poster Contest provides kindergarten through twelfth grade students with an opportunity to share their thoughts about soil, water and related natural resource issues. This year's theme is "**Healthy Soil: Healthy Life**".

WHO MAY ENTER?

Any student in grades K-12 in the schools located in the Gulf Coast Soil and Water Conservation District is eligible to enter the poster contest. The district includes Calcasieu and Cameron parish(es). There are five categories: **K-1, 2-3, 4-6, 7-9, and 10-12.**

HOW ARE POSTERS SELECTED?

The local SWCD will evaluate artwork entered into competition. The posters are judged on the following criteria: Correct Theme on Poster- 10%, Conservation Message- 40%, Visual Effectiveness- 30%, Originality- 10%, and Universal Appeal- 10%. The same criteria will also be used in judging the state-wide and national competitions as well.

WHAT ARE THE CONTEST RULES?

Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper, or other material). All posters **must** have the student's name, grade, teachers name and school on the back of the poster.

The poster must say and depict the conservation theme, “Healthy Soil: Healthy Life”

The poster size must be between 8.5” X 11” and 22” X 28”.

All posters should be submitted to the Gulf Coast Soil and Water Conservation District no later than 3:30 PM on Monday, November 14, 2022.

WHAT ARE THE PRIZES?

The Gulf Coast Soil and Water Conservation District will award the following prizes in each category: **1st Place- \$50, 2nd Place - \$25, and 3rd Place - \$10.** All first-place entries for our local contest will be sent to compete in the state-wide contest. The top two posters in each category of the state-wide contest will receive monetary prizes of \$75.00 for 1st place, \$50.00 for 2nd place in the LACD Auxiliary Contest. All first-place entries from the state contest will move on to the national contest where the nation winners will receive additional monetary prizes. 1st place winners will receive \$200.00, 2nd place winners will receive \$150.00, and 3rd place winners will receive \$100.00. Prizes at the state and national level are sponsored by the LACD Auxiliary and NACD.

WHY PARTICIPATE?

Healthy soils are the foundation for all life on Earth. Soil is an important resource for everything from human health to agriculture to water filtration. The imperative benefit of healthy soil is food production. Healthy soils also give us clean air and water, plentiful crops and forests, diverse wildlife and beautiful landscapes. It is important that each of us recognize where our food comes and the farmers and ranchers who are dedicated to using responsible land-management practices to ensure a sustainable food supply and healthy land and soil for future generations.

QUESTIONS?

Questions about the contest may be directed to Danielle Vail at the Gulf Coast Soil and Water Conservation District located at 5417 Gerstner Memorial Drive, Lake Charles, LA 70607, or you may call (337) 474-1583 Ext. 3. Our office hours are Monday- Friday from 7:30 a.m. – 4:00 p.m. You may also email us at Danielle.vail@la.nacdnet.net. Please be sure to visit our website at gulfcoastswcd.org.

